DATABASES

I. Models (Let

Name	
Type	(Models, Streetcast, People, Kids, Talent)
Ethnicity	(Caucasian, African, Arab, Asian, Indian, Latino, Pacific Islander, Mixed)
Height	(Id like to have a field with a formula that shows feet and inches when written in cm and vice versa)
Bust	
Waist	
Hips	
Shoes	
Hair	
Instagram	link
models.com	link
Portrait (picture)	
Comment	

II. Agencies

Name	
Adress	
Boards	(are subdivisions, are called often differently at each agency)
„field"	that defines if they rep men or women or both
Bookers	(agents working there. Agencies & boards can have several bookers, each booker works at only one agency and one board)
Models	(have more than one agency)
Picture	
Tarif System	(yes/no) */some agencies have fixed tarifs. If ticked:
Tarif fields	T7: 1h 2h 3h 4h day sup
	T8: 1h 2h 3h 4h day sup
	Internet social media livestream

III. Bookers

Name
Position
Board
Agency
Email
Phone
Direct line
Cell phone
Whatsapp
Picture

IV. Clients

Name
Company Name
Type
Adress
VAT

Contact
Position
E-mail
Office (phone)
Direct Line
Cell phone

Website

Picture

V. Projects („Jobs“)

Client
Type (Show, Presentation, Campaign, Lookbook, Editorial, Cover)

- *for shows:* Customer: Haute Couture, Ready to Wear, Menswear, Childrenswear

- *for RTW:* Spring/Summer, Pre-fall, Fall/Winter, Resort
- *otherwise* Spring/Summer, Fall/Winter

Year

Designer
Stylist

City
Date
Time
Calltime
Location

Budget

- *choice* per model or total

a) per model

Hair & Make Up Try
Looks

b) total

includes Hair & Make Up try (yes/no), if no then field
includes Looks (yes/no), if no then field

- *for pres.::* same as for shows except instead of field „Time“, need fields „Start Time“, End Time.

- *for campaign:* *Customer & Year /*as above*

Designer
Photographer
Stylist

City
Fit Date
Shoot Date(s)
Location

Concept
Model number

Video (yes/no/only)

Notes

Usages

- Print advertising (yes/no)
  - magazines (yes/no)
  - press (yes/no)
- Outdoor advertising (yes/no)
  - billboards (yes/no)
- Point-Of-Sale advertising (yes/no)
  - shop window (yes/no)
  - store facades (yes/no)
  - light boxes (yes/no)
  - in-store windows display (yes/no)
  - video screen
- Printed Supports
  - catalogues (yes/no)
  - brochures (yes/no)
  - leaflets (yes/no)
  - mailings (yes/no)
- Digital Supports
  - e-mailings (yes/no)
- Direct Marketing and Press Tools
  - press releases (yes/no)
  - press kits (yes/no)
- Public Relations (yes/no)
- Customer Relations (yes/no)
- Editorials (yes/no)
  - magazine covers (yes/no)
- Internet (yes/no)
  - paid media (yes/no)
  - unpaid media (yes/no)
- Intranet (yes/no)
- Websites of
- Social Media Pages of
- Region
- Period
- Archive Usage in perpetuity (yes/no)

Budget

- *choice* per model or total

- *for lookbook:* *From customer until notes, same as lookbook*

Usages:

- Printed Supports
  - catalogues (yes/no)
  - brochures (yes/no)
  - leaflets (yes/no)
  - mailings (yes/no)

Digital Supports
e-mailings (yes/no)
Direct Marketing and Press Tools
press releases (yes/no)
press kits (yes/no)
Public Relations (yes/no)
Customer Relations (yes/no)
Editorials (yes/no)
magazine covers (yes/no)
Internet (yes/no)
paid media (yes/no)
unpaid media (yes/no)
Intranet (yes/no)
Websites of
Social Media Pages of
Region
Period
Archive Usage in perpetuity (yes/no)

Budget: choice (per model/total)

- *for editorial:* Magazine (= client)
Issue
Photographer
Stylist

Shoot Date(s)
Location
Concept
Pages
Singles (yes/no/tbc) (if yes how many, no dropdown)
Cover (yes/no/tbc)
Travel (Yes/no/National/EU/US)
Moodboard (file upload)
Notes

- *for cover:* same as for editorial, except no field for cover (yes/no/tbc)

VI. Options

Project (gen. Client + Season + Year + Customer + Type)
City (should be pre-filled)
Model (or Talent tbd)
Agency (the agency of the model in the country/city where the project is, should be able to be changed manually)

Option (tbc, 1st, 2nd, n/a, confirmed, cancelled)
*/n/a, confirmed or cancelled shouldn't show up..
they are for modifications later
Comment

/*Rates:

- *if project = show or presentation && city == Milan*

Rate
Agency Fee (= Rate *0.2)
Internet Fee: yes/no // if yes: (= Rate *0.1)
Social Media Fee: yes/no // if yes: (=Rate *0.1)

Total

- *if project = show or presentation && city == Paris && Model_Agency uses Tarif System*

  Tarif (choice: T7/1h, T7/2h etc etc)
  Rate (generated from Tarif)
  Internet Fee: yes/no // if yes (prefilled)
  Social Media Fee: yes/no // if yes (prefilled)
  Total

- *if project = show or presentation && project_city != Milan && Model_Agency doesn't use Tarif System*

  Rate
  Agency Fee (= Rate *0.2)
  Total

*/ meaning if the show is in Milan then above, if the show is in Paris and the agency the model is with uses the tarif system then above, otherwise the last one…

- *if project is campaign or lookbook*

  Rate
  Agency Fee (= Rate *0.2)
  Total

- *if project is editorial or cover*

  Editorial fee (yes/no)
  Rate
  Agency Fee (= Rate *0.2)
  Total

/*Travel:

  Travel Expenses (yes/no)

  Flight/Train
  Accomodation
  Transfer
  Total

USER INTERFACE

1. Login page (for now let's just use the template „Login v1 from keen)

2. Detailed project view (for show_city = Milan)

/*above the tables will be widgets later but I want to see how the table look like first.

3 Tables „Keen Datatable" should have theme features:
- Record Selection with action buttons that pop up… (see keen theme)
- Row details (shows model detail view) - Vertical scrolling (see keen theme)
- Vertical scrolling within the tables

- the three tables should look like „accordion“ (see keen theme), but be able to appear all three at same time..

Table 1: Options

header: Search field,
Filter 1: Options,
Filter 2: Status,
Filter 3 (only if male and female models in) : Gender
Button (like light new record button in demo 1) New FTC
Button (like light new record button in demo 1) New Go See
Button (like light new record button in demo 1) New Option
Pop up buttons for selected items (Go-See, FTC, Release, Confirm)

- Record selection box
- Row details icon
- Model
- Agency
- Gender
- Rate (I would love If I could just click in it and change, like in excel)
- Agency Fee
- Internet Fee
- Social Media Fee
- Flight/Train (is there an English word that could describe that? journey, maybe?)
- Accomodation
- Transfer
- Comment
- Option
- Status
- Total
- Actions (icons for 3 actions: schedule, release, confirm)

Table 2: Looks & Hair and Make Up Try

tbd later

Table 3: Confirmations

same as „Options“ but without Option and Status and different Action buttons

3 actions, cancel, annull, edit